

HOW DOES YOUR PROFILE MEASURE UP?

ITEM	STRONG	AVERAGE	NEEDS WORK	COMMENTS/IMPROVEMENTS
Brand Yourself <i>Have personalized URL</i>				
Profile Photo <i>Demonstrate professionalism, industry-appropriate, and/or personality</i>				
Professional Headline <i>Include skills, traits, and/or personality</i>				
Summary <i>Highlight skills/strengths and include brand throughout the summary</i>				
Experience <i>Have well-written content highlighting skills for all positions listed</i>				
Education <i>Complete and not duplicated elsewhere on your profile</i>				
Skills and Endorsements <i>Add 10-15 skills/strengths related to your target that others can endorse</i>				
Recommendations <i>Have 3+ recommendations</i>				
Connections <i>Have 100+ connections</i>				
Groups <i>Join Notre Dame Alumni Network, and at least 3 groups related to professional interests</i>				
Companies <i>Follow 6+ targeted companies</i>				
Bonus! <i>Activity: Post appropriate articles and share information</i> Other Sections (Optional): <i>Additional Info, Organizations, Volunteer Experiences and Causes, Projects, Languages, Publications, Honors & Awards, Test Scores, Courses, Patents, and Certifications</i>				

